PAC Fundraising Policies

RAF Policy Re Recognition Events: This new policy provides the structure, as well as the flexibility for local associations to recognize their REALTOR® Action Fund (RAF) investors in a fair and reasonable manner. The policy allows a local Association to use up to 10% of the total voluntary RAF contributions raised in the preceding year. ***Have fun, be creative, and remember to spend wisely!***

Please note the following event restrictions:

1. This is a "thank you" event- you **may not** solicit investments during your event.

2. Affiliates and/or vendors **may not** assist with costs related to these events in any way.

3. All costs must be paid by the Association (which will be reimbursed by the PACs)

PAC Fundraising One-Third Policy: To follow the 1/3 rule, you must raise three times the fair market value of the fundraising event.

Please note the following Sweepstakes restrictions:

1. Affiliates or vendors **cannot help with the costs** for REALTOR® Action Fund Sweepstakes.

2. Members **cannot donate items** for a REALTOR® Action Fund Sweepstakes and.

3. The Association **must pay for all costs** for the REALTOR® Action Fund Sweepstakes and the costs are then reimbursed by the PACs.

Together we can successfully educate and encourage REALTORS® to invest to the REALTOR® Action Fund.